

20°N 105°W

UNICO

Riviera Nayarit

UNICO 20°105° Riviera Nayarit
Riviera Nayarit, Mexico

Image gallery available to download [here](#)

About: [UNICO 20°105° Hotel Riviera Nayarit](#) is an upscale oceanfront retreat anchored to its coordinates along Mexico's Pacific Coast overlooking the shoreline of Banderas Bay. Opened in September 2025 as a westward expansion of award-winning sister resort, UNICO 20°87° Riviera Maya, the curated collection of 141 rooms at UNICO 20°105° is designed to represent a modern expression of Mexico. The resort reflects the region's creative spirit through contemporary architecture, thoughtful craftsmanship, and experiences shaped by local culture and landscape. Far from a conventional all-inclusive, UNICO 20°105° offers an immersive approach to travel, including three à la carte dining options, a full spa with custom luxury treatments where wellness is inspired by regional traditions, and hands-on encounters that connect guests to the people, flavors, and rhythms of Riviera Nayarit.

Design: The design of UNICO 20°105°, featuring exteriors by Artigas Arquitectos and interiors by AvroKO, is inspired by the region's vivid colors, textures, and artistic heritage, with light-filled spaces that balance warm serenity and bold accents. Developed and built by AIC Hotel Group, the resort's contemporary furnishings and handcrafted pieces by local artisans from Vallarta, Sayulita, and Punta Mita create an authentic connection to the surrounding land, sea, and creative culture.

Rooms: Standard Alcoba Ocean View rooms feature tropical or pool views with a generous outdoor lounge and private hydro spa tub, complemented by interiors finished with natural sisal rope textures and handcrafted accents by emerging local

artists. An upgraded luxury, Alto guestrooms, located on the resort's top floor provides sweeping, unobstructed vistas of the luminous turquoise sea and the vibrant surrounding tropical landscape. Room types include: Alcoba Ocean View King One Bedroom (635 sq. ft.); Alcoba Ocean View Double Two King Beds (635 sq. ft.); Alcoba Swim Up King One Bedroom (635 sq. ft.); Alcoba Swim Up Double Two King Beds (635 sq. ft.); Alcoba Oceanfront King One Bedroom (635 sq. ft.); Alcoba Oceanfront Double Two King Beds (635 sq. ft.); Based on availability: Alto Panoramica Oceanfront King One Bedroom (635 sq. ft.); Alto Panoramica Oceanfront Double Two King Beds (635 sq. ft.).

Suites: Estancia suites feature expansive living rooms and outdoor terraces with private hydro spa tubs, finished with natural woods, locally sourced artwork, and handcrafted pieces by emerging regional artists. Inspired by the diverse landscapes and turquoise Pacific of Riviera Nayarit, the design pairs sleek minimalism with modern local heritage. Suite types include: Estancia Suite One-Bedroom Ocean View (990 sq. ft.); Estancia Suite Two-Bedroom Ocean View (1,625 sq. ft.); Estancia Suite One-Bedroom Oceanfront (990 sq. ft.); Estancia Suite Two-Bedroom Oceanfront (1,625 sq. ft.); Estancia Suite One-Bedroom Swim Up (990 sq. ft.); Estancia Suite Two-Bedroom Swim Up (1,625 sq. ft.); Estancia Suite Panoramica One-Bedroom Oceanfront (990 sq. ft.); Estancia Suite Panoramica Two-Bedroom Oceanfront (1,625 sq. ft.).

Amenities: Amenities include 24-hour room service, complimentary high-speed Wi-Fi, a fully stocked in-room minibar, Nespresso coffee machine, 65-inch TV, Bluetooth sound system, USB charging stations, and a cozy breakfast nook. Spa-like bathrooms feature sliding doors, double sinks, separate shower and WC, rain showers with a hand-held shower head, Mexican-sourced soaps, signature bath amenities, plush robes and slippers, and hair dryers, with flat irons and steamers available upon request. Every room also opens to a private outdoor terrace with lounge seating and a spa tub, complemented by custom-designed furniture, local artwork, aromatherapy and pillow menus, custom scent amenities, and dedicated local host service for a truly personalized stay.

Dining: Food is at the heart of the UNICO 20°105° Riviera Nayarit experience, where a collection of four distinctive dining venues brings together regional ingredients, global influences, and interactive culinary moments. Together, they offer guests a well-rounded, immersive approach to dining, from relaxed café fare to elevated, evening-driven experiences.

[Agua Madre](#) presents regional Mexican fare in an interactive, experiential setting, with a focus on ingredients sourced from Nayarit and nearby Jalisco, and a menu of both familiar and hyper-local dishes prepared in an open show kitchen—a bright, lively space designed in natural materials and cool neutrals, accented by Vallarta’s deep blues and rich violets.

At [Lia](#), every meal begins with a signature Seasonal Spritz cart, offered tableside for guests to customize their cocktail. Southern Italian lunch and dinner menus feature locally sourced, fresh-caught fish and seafood from the Pacific Coast, Neapolitan-style pizza prepared in wood-burning ovens, housemade pastas, and a wine and espresso bar—all in a fresh, light, laid-back setting. The resort’s all-day dining restaurant with indoor and outdoor seating offers Mediterranean cuisine for breakfast, lunch, and dinner with live cooking stations, traditional dishes, and poolside menus.

[Kobo](#) brings a diverse selection of Japanese cuisine, featuring a ramen bar, sushi counter, yakitori grill, and cocktail bar inspired by an extensive selection of sake. KOBO also offers an à la carte menu featuring dishes designed for sharing—shabu shabu, sukiyaki, and barbecue grilled over hot stone, which guests are invited to prepare at their tables. KOBO’s bar menu is centered around hot and cold sake and soju, a curated selection of Japanese whiskies, and additional craft cocktails.

[Cafe Inez](#) is a gathering place and meeting point serving fresh juices, coffee, tea, and housemade baked goods in the

morning, with sandwiches, paninis, and salads for light lunch and dinner.

Bars: As the energy shifts and the afternoon turns to night, enjoy cocktails, live performances, late-night snacks, and one-of-a-kind programming at UNICO 20°105°'s four bars.

[Coquita Lounge Bar](#) is a bright, lively, upbeat bar and lounge inflected with the colors and creativity of Vallarta's most exciting emerging artists, cocktails inspired by great works of art, nightly live music, and a menu of small plates.

[Alto 20°105°](#) is the height of the UNICO 20°105° experience and among the best ocean views in all the Riviera Nayarit. The rooftop pool, bar and lounge look out onto the vast Pacific, with panoramic water views. Alto 20°105° is fully appointed with lounge chairs, daybeds, sunbeds and private cabanas, with a restaurant, infinity-edge pool, and an always-on, connected energy.

[Pacífico Pool Bar](#) is the perfect place for basking in the sun beside crystal-clear waters or cooling off with a refreshing swim. Embrace the sophisticated charm of your Riviera Nayarit escape as the soft sound of waves and the sparkle of handcrafted cocktails transport you to pure relaxation.

Wellness: UNICO 20°105° is home to a world-class holistic [spa](#), Esencia Wellness Spa, a sanctuary informed by the healing botanicals and natural tranquility of the locale, offering an extensive menu of custom massage, facial, body, and skincare treatments, alongside a hydrotherapy circuit, personalized aromatherapy, saunas, steam rooms, fitness center, serene recovery lounge, and an extensive calendar of wellness programming. Additionally, two inviting, spacious pools, with a swim-up bar and central lounge area, feature full poolside service and private cabanas.

Swim: UNICO 20°105° Riviera Nayarit features three distinct pools, each offering a different way to unwind. The Pacífico Pool, the resort's main social hub, is framed by ocean views, loungers, and a swim-up bar—ideal for relaxed afternoons

cooled by Pacific breezes. The Alto 20°105° rooftop pool offers panoramic views of the coastline and sunset with a bar, lounge seating, and private cabanas, creating a refined open-air setting. For a more secluded experience, the LVC Pool is reserved exclusively for members and includes personalized poolside service in a quieter setting. Many accommodations, like the Alcoba Swim-Up and Alcoba Ocean View rooms, also feature private plunge pools or outdoor spa tubs for added privacy.

Concierge: With a focus on bespoke personal attention, each guestroom is paired with a dedicated Local Host who coordinates the stay. Local Hosts can handle every request from airport transfers and off-property excursions to dining reservations, private events, spa appointments, and personalized experiences throughout the resort and beyond.

Adventure: UNICO 20° 105° offers [eight adventure tours](#) designed for guests to feel the thrill and adrenaline with action-packed experiences, and [seven luxury tours](#). Vacation Makers have access to special hours and strategically schedule each tour so that you can enjoy a more unique, secluded experience. Adventure tours include the RZR tour, scuba diving, Hidden Beach at Marietas Island, the dolphin experience, outdoor experiences, a guided tour of the neighboring towns, the Riviera Nayarit city tour, and luxury snorkeling.

Weddings: Weddings and events at UNICO are filled with personalized details and touches inspired by the warmth and energy of the surrounding region. Dedicated event planners guide guests through every step, including decor, menus, venue, entertainment, table settings, florals, and all the details in between.

Website: To book reservations, visit <https://www.unicohotelcollection.com/vallarta/>.

Location: UNICO 20°105° is located just twenty minutes away from Puerto Vallarta International Airport by car and overlooks the Pacific Ocean along the curve of Banderas Bay, with the

Sierra Madre mountains rising just beyond the shoreline. Once on-property, the resort is within easy proximity of the vibrant Riviera Nayarit and Vallarta regions—home to historic towns, lively local markets, and breathtaking coastal beauty, all of which guests can enjoy through a thoughtfully curated calendar of activities including cooking and mixology classes, hiking, snorkeling, yachting, visits to art galleries, and beachfront wine tastings, alongside an abundance of outdoor pursuits across the region. **Address:** Paseo de los Cocoteros No.19. Villa 8. Fracc. Náutico Turístico Nuevo Vallarta. C.P. 63735 Bahía de Banderas, Nuevo Vallarta, Nayarit.

Property Information:

- **Instagram:** [@unicorivieranayarit](#)
- **Website:** <https://www.unicohotelcollection.com/vallarta/>

Media Contact: unico@louhammond.com